DRUPALpartners
A DIVISION OF INNOPPL

Drupal Partners

Case Study

Drupal Development For Inside Higher Ed

Industry: Publishing

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Client Profile

From The Company Website:

Inside Higher Ed is an online source for news, opinions and jobs for all of higher education. Whether you're an adjunct or a vice president, a grad student or an éminence grise, we've got what you need to thrive in your job or find a better one. Inside Higher Ed was founded in 2004 by three executives with decades of expertise in higher education, journalism and recruitment.

Client's Challenge

01 Insidehighered.com is a Drupal 7 site. Most of the initial modules had not been updated and some modules were no longer functional, as the APIs no longer existed.

02 The client contacted Drupal Partners as they needed someone with the necessary Drupal expertise to get the site updated and secured. They also needed a regular maintenance plan for the site.

Client's Need

The client's needs were two-fold:

01 Immediate:

A) Feature additions to the site that were critical and impacted the client's business immediately.

B) Replacing and fixing the broken modules on the site, so that the site could function as desired.

C) Critical security updates.

02 Long Term:

A) Code analysis and performance improvements for the site.

B) Monthly maintenance plans to fix issues and run updates as needed.

C) Planning and adding new features to the site.

How We Fixed The Client's Problem

01 As noted above, Drupal Partners identified the immediate needs of the client and addressed them first.

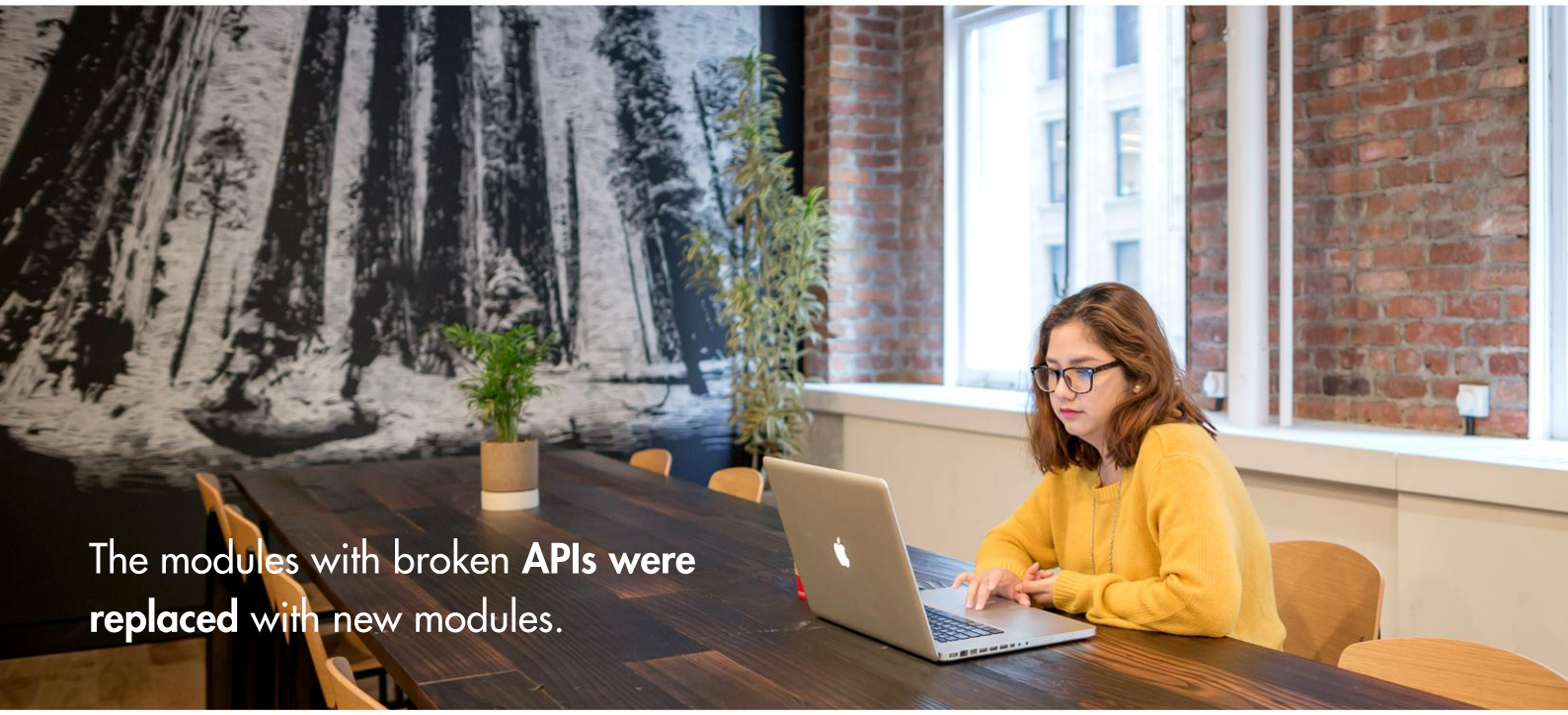
02 The modules with broken APIs were replaced with new modules. Code was updated to fix the site to work with the new modules.

03 A separate team worked on the feature requests to ensure that they were not delayed by other independent fixes.

04 The important security patches and updates were completed, and the site was fully feature-tested to ensure that everything was working correctly.

05 We also added new features and worked on performance improvements for the site.

06 In partnership with our Mobile division, Ourside Television apps were developed for Android and iOS.



The modules with broken **APIs were replaced** with new modules.

A) The requirements were documented and a plan was prepared.

B) The features were then coded, extensively tested and then up loaded to the client's server.

C) After additional testing, all features were added to the live site.

05 The important security patches and updates were done and the site was fully feature tested to ensure that everything was working correctly.

06 Because of our work, Insider High Ed contracted us to add new features and performance improvements for the site.

07 In partnership with our mobile division, apps were also developed for Android and iOS.

Impact On The Client's Business

01 Search speed improved by 2x. Search accuracy is 100%.

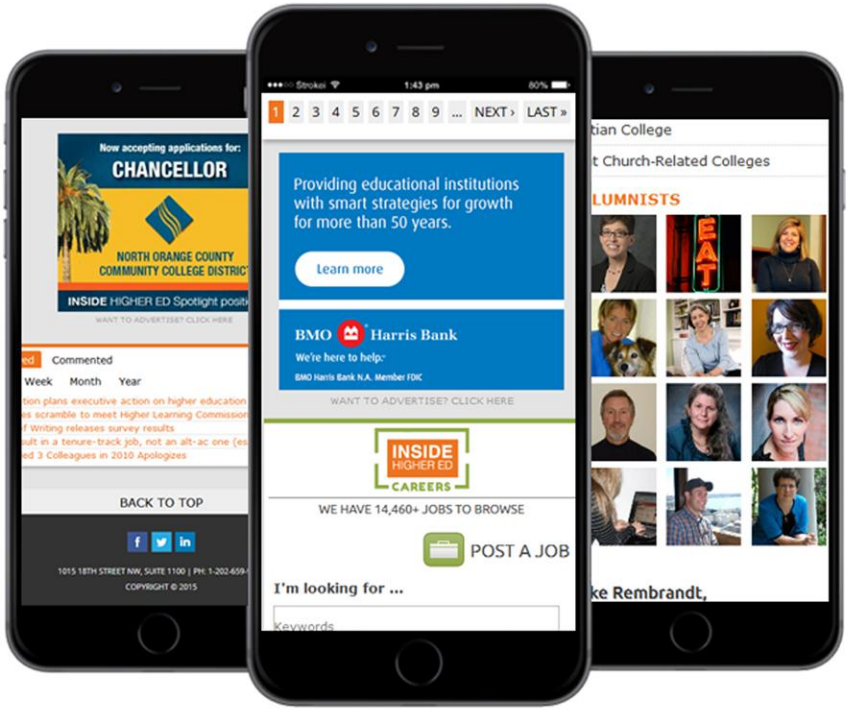
02 Page speed improved by 2.5x.

03 The site is now fully functional as dysfunctional modules have been replaced.

04 New features were also included, that have added value to the client's customers.

05 With assistance from Drupal Partners, the client is now able to move ahead with plans to add additional features to the site.

06 The new apps are available on the App Store and on Google Play.



Other Useful Resources

- Case Studies
- eBook
- Infographics
- Whitepaper
- Blog
- Fact Sheet
- Webinar

Want More Info?
Contact Our Drupal Partners Team Today!
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